

Jerry White | SIRenityToday.com

Lifestyle Family Blogger / Content Creator



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ABOUT THE CREATOR

Hi, my name is Jerry White. I grew up in Rex, Georgia. I am a husband to my beautiful wife of 12 years and a father to a creative, smart and adventurous daughter. Through the establishment of SIRenityToday, my primary mission centers on cultivating the mental well-being of black men. I commit myself to vulnerability by sharing personal narratives and curate content that encompasses positive news, discussions on health, love, and lifestyle. My aspiration is to foster a global community of support, uniting both men and women on a collective journey toward well-being.



DEMOGRAPHICS

Monthly Views

Engagement



8.2%



AGE M 25-34 17.0% 35-44 31.0% 45-54 29.0% 55+ 21.0%

TOP CITIES

Atlanta 24.6% Chicago 14.3% Houston 11.6% Charlotte 11.1%

Brand Collaborations

- Ralph Lauren
- EZ Home Inc.
- BeLife
- Ocoopa
- Refined Living
- Sweet Furniture
- Powersmart
- Ufree

SOCIAL MEDIA







Services & Rates

TikTok Video Creation:

Standard TikTok Video (15-30 seconds): \$250

- Includes basic editing and music.
- No watermarks.

Promotional TikTok Video (Product/Service Feature): \$300

- Customized content highlighting your product or service.
- Includes relevant hashtags and mentions.

TikTok Video Series (3 videos): \$500

• A series of three interconnected videos for a more sustained campaign.

Instagram Content Creation:

Instagram Post (Photo): \$150

- High-quality image with a caption.
- Relevant hashtags and mentions.

Instagram Story (Series of 3): \$250

Engaging and interactive stories to connect with the audience.

Instagram Reel (15-30 seconds): \$300

Creative and visually appealing short-form video.

Bundled Packages:

TikTok & Instagram Combo (1 Video + 1 Post): \$350

• Save \$50 when combining a TikTok video with an Instagram post.

In-Depth Campaign Package: Starting at \$800

 Tailored campaigns with multiple TikTok videos, Instagram posts, and stories over a specified duration.

Additional Services:

Extended Promo (Pin TikTok Video + IG Posts): \$300

 Pinning a TikTok video for an extended period and additional Instagram posts for increased visibility.







Notes:

Customization: Prices are indicative and subject to customization based on the complexity of the project, additional requirements, and exclusivity.